



## CONCERT MARKETING SURVEY

VENUE: \_\_\_\_\_ DATE: \_\_\_\_\_

CAPACITY: \_\_\_\_\_ % FULL: \_\_\_\_\_

MALE

FEMALE

|  | MALE | FEMALE |
|--|------|--------|
| HOY HOY DIGEST                             |      |        |
| FEAT MAIL LIST                             |      |        |
| ALTERNATIVE NEWSPAPER                      |      |        |
| REGULAR NEWSPAPER                          |      |        |
| RADIO                                      |      |        |
| WORD OF MOUTH / FRIEND                     |      |        |
| LITTLE FEAT.NET                            |      |        |
| INTERNET CONCERT LIST<br>(POLLSTAR, OTHER) |      |        |

TAKEN BY: \_\_\_\_\_